

Public Opinion Proposals

Name	Budget	Type of Survey	# questions	Pretest	Schedule
Chris Chop, Michael Baker International Portland, Maine	\$20,000	online, target 370 responses; can include maps and drag and drop options	Not specified	Not specified	Not specified
Liza Quinn Cape Elizabeth Option 1	\$15,000	Online w 3600 mailed postcards;	20	5	generally available
Option 2	\$18,875 (price varies with number mailed and response rate)	paper survey : example 1500 mailed with 30% response rate	20	5	generally available
Penn and Associates Cleveland Heights, Ohio	\$15,724-\$18,173	online w 8000 mailed postcards; paper provided upon request	Not specified	Yes	complete report by August
Community Opportunities Group Inc Boston, MA	\$20,000 (confirmed by phone)	Emphasize maximum participation over limited random survey. ? paper/online	Not specified	Not specified	12-16 weeks
Kelly Myers, RKM Portsmouth, NH	\$18,800	telephone survey of 400 random; 60% landline/40% cell; 13-14 minutes	45-50	Yes	Final report by June 16th